

CLE Program

Join your colleagues in Arlington!
RSVP by September 2 and save \$25.



Enjoy a beautiful fall weekend in Arlington while mingling with a distinguished group of intellectual property practitioners. All attendees are invited for cocktails and hors d'oeuvres following the Friday afternoon sessions. In addition, all are invited to a luncheon after the conclusion of the program on Saturday. The reception on Friday evening and the lunch on Saturday are included in the registration fee.

Arlington offers many opportunities for sightseeing, shopping, fine dining, golf and more with easy access to The Nation's Capitol.

23rd Annual IP Fall CLE Weekend Seminar
Virginia State Bar
707 East Main Street, Suite 1500
Richmond, VA 23219

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23rd Annual
IP Fall CLE Weekend Seminar

23rd Annual Intellectual Property Fall CLE Weekend Seminar



September 23-24, 2011
The Westin (Arlington Gateway) Hotel
801 North Glebe Road
Arlington, VA 22203
8.0 MCLE Credit Hours Requested
Including 2.0 hours of Ethics

SCHEDULE

FRIDAY, SEPTEMBER 23

12:15 p.m. Registration (Fitzgerald AB)

12:45 p.m. Introduction
Stephen Palan
Crowell & Moring
Chair, VSB IP Section

1:00 p.m. *PTO Changes During the Kappos Era*
Robert Stoll
Commissioner of Patents

2:00 p.m. *Panel Discussion* with Judge O'Grady
and Magistrate Judge Jones of Eastern
District moderated by John Williamson
of Finnegan, Henderson, Farabow,
Garrett & Dunner, L.L.P.

3:00 p.m. Break

3:30 p.m. *Live Hearing of the TTAB with Q&A of*
- 5:30 *Panel on Board Practice Following*
Hearing

5:30 p.m. Reception

SATURDAY, SEPTEMBER 24

8:15 a.m. *Reexamination Strategy*
Robert G. Mukai
Buchanan Ingersoll & Rooney PC

9:15 a.m. *Lawyer Marketing: An Ethics Guide*
(1st half)
Thomas E. Spahn
McGuireWoods LLP

10:15 a.m. Break

10:30 a.m. *Lawyer Marketing: An Ethics Guide*
(2nd half)
Thomas E. Spahn
McGuireWoods LLP

11:30 a.m. *Copyright Greatest Hits: The Google*
Book Settlement, Costco v. Omega
and Golan v. Holder
Jonathan Band
Jonathan Band PLLC
Technology Law & Policy

12:40 p.m. Closing Luncheon

Co-Chairs

Jonathan R. Bowser
Associate, Buchanan Ingersoll & Rooney PC
Alexandria Office

David E. Finkelson
McGuireWoods LLP
Richmond Office

Christopher P. Foley
Finnegan, Henderson, Farabow, Garrett &
Dunner L.L.P.
Reston Office

REGISTRATION

The registration fee is \$275 if you sign up by September 2, and \$300 if your registration is received after September 2. Make checks payable to "Virginia State Bar" and mail checks and registration forms below to:

Jonathan R. Bowser
Buchanan Ingersoll & Rooney PC
1737 King Street, Suite 500
Alexandria, VA 22314-2727
E-mail: jon.bowser@bipc.com
Phone: 703 838 6527

Overnight accommodations:

The registration fee does not include lodging. Group rates are available at The Westin (Arlington Gateway) (\$139/night, single/double). Please make your reservations early, as the block of rooms will be released to the public after September 2. After that date, availability may be limited. Those desiring accommodations should call 703.717.6200 and ask for VSB Group Reservations.

Registrant:

Name: _____
VA State Bar #: _____
Organization: _____
Address: _____

Telephone: _____
E-mail: _____

I will attend the luncheon on Saturday.
 Yes No

I will bring a guest to the luncheon.*
 Yes No

* Additional charge may apply.