Present

*The Thirtieth National Regulatory Conference*

“Is There An App For This?”

As our world is being shaped by the applications we choose on our “smart devices,” this conference will explore how our “ifuture” will be determined by both important policy decisions and market developments in the electricity, natural gas, and communications industries.

May 17 - 18, 2012
Marshall - Wythe School of Law
The College of William and Mary
Williamsburg, Virginia
THE THIRTIETH NATIONAL REGULATORY CONFERENCE

Thursday, May 17, 2012

8:00 a.m.  **REGISTRATION and BREAKFAST**  
*Marshall-Wythe School of Law*

8:30 a.m.  **WELCOME:**  
The Honorable Mark C. Christie, Chairman  
Virginia State Corporation Commission  
Nancy L. Combs, Vice Dean and Professor of Law  
The Marshall-Wythe School of Law, The College of William & Mary  
Thomas C. Walker, Jr., Chair  
Administrative Law Section  
Virginia State Bar

8:45 a.m.  **Keynote!**  
“How Can State and Federal Telecom Policy Lead to a Strategic Bandwidth Advantage?”

Blair Levin
The Aspen Institute

Mr. Levin became Communications and Society Fellow with the Aspen Institute on May 10, 2010, following his departure from the Federal Communications Commission, where he oversaw the development of the National Broadband Plan. Mr. Levin is also the Executive Director of Gig.U, the University Community Next Generation Innovation Project, a broad-based group of over 30 leading research universities. Gig.U seeks to drive economic growth and stimulate a new generation of innovations addressing critical needs such as energy, health care, and education by accelerating deployment of ultra high-speed networks to leading U.S. universities and their surrounding communities.

9:45 a.m.  **BREAK**

10:00 a.m.  **Google Maps! Exploring The Changing Landscape of Distributed Generation**

Advances in technology are changing the traditional landscape of distributed generation and changing it quickly. What powers our homes tomorrow is likely to have implications that we may need to consider today. This panel will first introduce new distributed generation technology currently available to power our homes and businesses. We will explore who may be best suited to integrate distributed generation. The panel will address general policy and cost considerations that have arisen in other states or that could arise in any state when deploying distributed generation.
Moderator: Bill Hunter, Vice President, Senior Analyst
Moody’s Investors Service

Panelists: Jack Lesko, Associate Dean for Research & Graduate Studies
College of Engineering, Virginia Tech
VP of Engineering & Business Development, PowerHub Systems

Francis Hodsoll, President
E&E Frontiers

Daniel E. Francis, Manager, gridSMART Policy
American Electric Power

11:30 a.m. LUNCH Sadler Center, Tidewater Rooms A & B
College of William and Mary
(Transportation provided)

1:30 p.m. Words With Friends! From ‘Friends and Family’ to Facebook, Exploring Developments in the Communications Sector

This panel will explore what the future holds for the communications marketplace and its regulation, as wireless services compete head-on with wireline services and consumer demand for innovative applications are creating new opportunities for Google and other innovators to add value to traditional telecom products and services.

Moderator: Mark Keffer, General Attorney and Associate General Counsel
AT&T Services, Inc.

Panelists: Adrienne T. Biddings, Telecom Policy Counsel
Google, Inc.

James Bradford Ramsay, General Counsel
National Association of Regulatory Utility Commissioners

Jackie McCarthy, Director, State Regulatory Affairs
CTIA- The Wireless Association®

Jeffrey A. Eisenach, Ph.D., Managing Director and Principal
Navigant Economics

3:00 p.m. BREAK
3:15 p.m.  Pandora!  Regulatory Issues In Today’s Energy Industry Mergers

As the U.S. emerges from uncertain economic times, a new round of energy industry mergers have been garnering attention at FERC and state regulatory commissions. The panel will look at recent mergers from a regulatory standpoint, both broadly in terms of the debate over whether such mergers are in the public interest and who may benefit, but also more specifically at the unique regulatory issues presented in this new round of consolidation. The panel will also compare the merger issues in the natural gas industry with those faced on the electric utility side. Issues expected to be addressed include market power concerns, FERC and DOJ involvement, merger conditions, and a review/critique of the process in securing approvals for utility mergers.

Moderator:  John S. Moot, Partner  Skadden, Arps, Slate, Meagher & Flom, LLP

Panelists  The Hon. Lawrence Brenner, Commissioner  Maryland Public Service Commission  Bryan Batson, Senior VP, Commercial Operations  AGL Resources  Julie Solomon, Managing Director, Energy  Navigant Consulting  Tyson Slocum, Director, Energy Program  Public Citizen

Immediately following the conclusion of the first day, members of the Administrative Law Section of the Virginia State Bar will hold their annual meeting to elect officers.

5:45 – COMMISSIONERS’ RECEPTION  William & Mary Alumni House  (Located on campus directly across from The Hospitality House)

Everyone attending the National Regulatory Conference is cordially invited to this reception. Come and meet the Commissioners as well as the panelists and speakers on the conference program.
Friday, May 18, 2012

8:00 a.m.  BREAKFAST  Marshall-Wythe School of Law

8:30 a.m.  Angry Birds! Transmission Challenges

This panel will address PJM’s revisions of its Regional Transmission Expansion Planning process in accordance with FERC Order 1000. Specifically, the FERC order requires regional transmission operators such as PJM to include "procedures that provide for the consideration of transmission needs driven by public policy requirements established by state or federal laws or regulations." This directive would require consideration of the effect of public policies on the system for transmission planning purposes, and represents a departure from the bright-line test currently used for establishing a reliability-based need for certain significant transmission system projects. Participants will represent a perspective from the regional transmission operator, investor-owned utility, merchant generation, state commission and environmental/public policy.

Moderator:  Mike Kormos, Senior Vice-President, Operations
PJM Interconnection

Panelists:  Bob McGuire, PE
Director, Electric Transmission Projects
Dominion VA Power

Sharon Segner, Assistant Vice-President
LS Power

The Hon. Dallas Winslow, Commissioner
Delaware Public Service Commission

Michael B. Gerrard, Andrew Sabin Professor of Professional Practice
Director, Center for Climate Change Law
Columbia Law School

10:00 a.m.  BREAK

10:15 a.m.  Swipe, Pinch, Tap! Staying Ethical in Today’s Mobile World – Jeopardy!

Contestants will vie for the title of the NRC Ethics Champion in everyone's favorite annual battle to remain in good standing: Ethics Jeopardy. The contestants will test their knowledge of the Virginia Rules of Professional Conduct, including answers and questions pertaining to practice before the SCC and Legal Ethics Opinions issued by the Virginia State Bar. The audience is invited to participate in discussions regarding correct "questions." The losing team will be featured on the VSB website under "Public Reprimand."

Moderator:  Barbara B. Saunders, Assistant Ethics Counsel
Virginia State Bar

12:15 p.m.  PROGRAM CONCLUDES
The program will be submitted for 8.0 hours Virginia Continuing Legal Education (CLE) credit, including 2.0 hours of ethics credit.

PROGRAM COMMITTEE

Louis R. Monacell, Esquire
Christian & Barton, LLP
Vice-Chair, VSB Administrative Law Section
Program Committee Chairman

Samuel R. Brumberg, Esquire
LeClair Ryan, PC
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A. Ann Berkebile, Esquire
Virginia State Corporation Commission

Kristian M. Dahl, Esquire
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Matthew Falconer
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Philip R. “Duke” de Haas, Esquire
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Holly Rachel Smith, PLLC

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Virginia Telecommunications Industry Association

Thomas C. Walker, Jr., Esquire
Chair, VSB Administrative Law Section

Meera Ahamed, Esquire
Washington Gas Light Company

Beth Clowers, Esquire
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Virginia State Corporation Commission

Brian R. Greene, Esquire
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Allison Held, Esquire
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