

THE VIRGINIA STATE CORPORATION COMMISSION
THE VIRGINIA STATE BAR ADMINISTRATIVE LAW SECTION
THE MARSHALL-WYTHE SCHOOL OF LAW AT THE COLLEGE OF WILLIAM & MARY

present

The Twenty-Ninth National Regulatory Conference

“Feel the Burn, Getting our Regulatory World into Shape”

If our regulatory world were a person, that person would be trying to get into shape, slim down, exercise more, eat better and live a cleaner, healthier life. The National Regulatory Conference will consider topics of interest within a six step “program” to get our regulatory world into shape.

May 19 - 20, 2011
Marshall-Wythe School of Law
The College of William and Mary
Williamsburg, Virginia

THE TWENTY-NINTH NATIONAL REGULATORY CONFERENCE

Thursday, May 19, 2011

8:00 a.m. **REGISTRATION and BREAKFAST** *Marshall-Wythe School of Law*

8:30 a.m. **WELCOME:** The Honorable Judith Williams Jagdmann, Chairman
Virginia State Corporation Commission

Davison M. Douglas, Dean and Arthur B. Hanson Professor of Law
The Marshall-Wythe School of Law, The College of William & Mary

T. Borden Ellis, Chair
Administrative Law Section
Virginia State Bar

8:45 a.m. **OPENING ADDRESS**

Step 1 - Get motivated

“What the World Has Taught Me about Energy this Year”

Scott W. Tinker, Ph.D., Director, Bureau of Economic Geology and State Geologist of Texas; Professor, Allday Endowed Chair of Subsurface Geology - The University of Texas at Austin

Based on his decades of experience in industry, academia, with governments, and also on personal visits to many of the world’s leading energy sites while filming a major documentary on energy, Dr. Tinker will help unravel the complex world of energy and provide a realistic, engaging and balanced look at energy supply, demand, infrastructure, and scale.

9:45 a.m. **BREAK**

10:00 a.m. **Step 2 - Set goals to build on. Utility financing issues with a focus on building renewable generation.**

This panel will explore utility financing of generation projects with a focus on renewable generation, cost of capital for these projects, how partnerships are formed, who operates the facilities, tax incentives, subsidies, and whether these projects are economically viable.

Moderator: **Leonard S. Hyman**, Senior Advisor
Black & Veatch

Panelists: **Dr. Lola Infante**, Director, Generation Fuels and Market Analysis
Edison Electric Institute

Dr. Mark N. Cooper, Senior Fellow for Economic Analysis
Vermont Law School – Institute for Energy and the Environment

Brian Redmond, Principal
CP Energy Group, LLC

Jim Hempstead, Senior Vice-President
Moody's Investors Service

11:30 a.m. **LUNCH** *Sadler Center, Tidewater Rooms A & B
College of William and Mary
(Transportation provided)*

1:30 p.m. **Step 3 - Getting a second wind: Developing wind generation in Virginia's mountains.**

This panel will discuss the current legal, regulatory, and practical environment for wind generation development in the Commonwealth. In particular, the panel will examine ridge-top wind generation projects proposed for development in Virginia; response of localities to such projects; permit-by-rule regulations for wind generation development (100 MW or less) recently adopted by the Virginia Department of Environmental Quality; 2011 legislation addressing wind generation; and the impact of these developments on regulated electric utilities and their ratepayers.

Moderator: **D. Scott Norwood**, President
Norwood Energy Consulting, LLC

Panelists: **Emil Avram**, Director, Business Development
Dominion Resources, Inc.

Nikki Rovner, Director of State Government Relations
The Nature Conservancy, VA Chapter

Don Giecek, Business Development Manager
Invenergy, LLC

Edward L. Petrini, Partner
Christian & Barton, LLP

3:00 p.m. **BREAK**

3:15 p.m. **Step 4 - Join the Club. Get on the treadmill and break a sweat with various customer and respondent groups and learn about their perspective on the state regulatory process and on topical policy issues.**

A major national retailer, an industrial customer, and a representative of the environmental community will discuss their criteria for intervention in a regulatory proceeding and the challenges they face being involved in the process. In addition, the panel will discuss and debate their viewpoint on several topics that are currently at the forefront nationally, including renewable energy and demand side management.

Moderator: **Ronald J. Binz**, Principal
Public Policy Consulting

Panelists **Steve W. Chriss**, Manager - State Rate Proceedings
Wal-Mart Stores, Inc.

Dr. John A. Anderson, President and CEO
Electricity Consumers Resource Council (ELCON)

Jill Tauber, Staff Attorney
Southern Environmental Law Center, DC Office

Immediately following the conclusion of the program, members of the Administrative Law Section of the Virginia State Bar will hold their annual meeting to elect officers.

5:45 – **COMMISSIONERS' RECEPTION** *Williamsburg Hospitality House*
7:45 p.m.

Everyone attending the National Regulatory Conference is cordially invited to this reception. Come and meet the Commissioners as well as the panelists and speakers on the conference program.

Friday, May 20, 2011

8:00 a.m. **BREAKFAST** *Marshall-Wythe School of Law*

8:30 a.m. **Step 5 - The Low Carb(on) Diet. Will Marcellus Shale be the magic pill to quench our domestic hunger?**

As we have learned more about the size and scope of the Marcellus Shale over the past several years, the gas field has come to be viewed by many as one of the United States most promising natural gas resources. This discovery could alter energy markets and generation decisions for utilities across the East Coast, if not across the country. However, as interest in the Marcellus Shale continues to grow, so too have environmental concerns. This panel will first provide a brief background on the Marcellus Shale. It will then look at environmental concerns related to drilling in the Appalachian Basin. Finally, the panel will explore what impact the resource will have, and perhaps has already had, on energy markets and on the generation mix chosen by utilities.

Moderator: **Daniel Clearfield**, Member, Co-Chair of the Utilities and Telecommunications Group
Eckert Seamans Cherin and Mellott, LLC

Panelists: **Rocco Canonica**, Director, Energy Analysis
BENTEK Energy

John R. Hanger, Special Counsel
Eckert Seamans Cherin and Mellott, LLC

Matthew J. Armstrong, Environmental Strategies Group
Bracewell & Giuliani, LLP

Craig Segall, Project Attorney
Sierra Club Environmental Law Program

10:00 a.m. **BREAK**

10:15 a.m. **Step 6 - Reflect on the implications. Join the contestants on Legal Ethics Jeopardy in considering various ethical conundrums.**

Contestants will vie for the title of the NRC Ethics Champion in this year's Ethics Jeopardy. The contestants will test their knowledge of the Virginia Rules of Professional Conduct, with answers and questions focusing on practicing before the SCC and recent LEOs issued by the Virginia State Bar. The audience is invited to participate in discussions regarding correct "questions."

Moderator: **Barbara B. Saunders**, Assistant Ethics Counsel
Virginia State Bar

12:15 p.m. **PROGRAM CONCLUDES**

CONFERENCE INFORMATION

- Parking is available at the Marshall-Wythe School of Law (**Permit Required**)
- The number of registrants will be limited to 140. Registrations will be processed in the order of receipt.
- Registration Fee: \$250 per person.
- Mail payments to:
 - National Regulatory Conference
 - c/o Laura Martin
 - Virginia State Corporation Commission
 - P. O. Box 1197
 - Richmond, Virginia 23218
- Business casual dress is encouraged for all attendees.

RESERVATION INFORMATION

A block of rooms is being held at the Williamsburg Hospitality House, 415 Richmond Road, Williamsburg, VA 23185, and (757) 229-4020 until April 19, 2011.

The program has been submitted for 8.0 hours Virginia Continuing Legal Education (CLE) credit, including 2.0 hours of ethics credit.

PROGRAM COMMITTEE

Thomas C. Walker, Jr., Esquire
Troutman Sanders LLP
Vice-Chair, VSB Administrative Law Section
Program Committee Chairman

Louis R. Monacell, Esquire
Christian & Barton, LLP
Secretary, VSB Administrative Law Section

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Brian R. Greene, Esquire
The Greene Firm, PLC

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David F. Koogler, Vice President of Customer Service
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Dominion Resources Services, Inc.

Holly Rachel Smith, Esquire
Holly Rachel Smith, PLLC

T. Borden Ellis, Esquire
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Chair, VSB Administrative Law Section

Meera Ahamed, Esquire
Washington Gas Light Company

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