present

The Twenty-Sixth National Regulatory Conference

Regulation and Technology

A Scientist, an Economist, and a Regulator
Walk into the Virginia State Bar...

May 13 and 14, 2008
Marshall-Wythe School of Law
The College of William and Mary
Williamsburg, Virginia
Regulation and Technology → A Scientist, an Economist, and a Regulator
Walk into the Virginia State Bar...

This is NOT a joke. (It happened to my cousin’s friend’s sister-in-law
in one of the other PJM states!)

Tuesday, May 13, 2008

8:00 a.m.  REGISTRATION and AMERICAN BREAKFAST  Marshall-Wythe School of Law

8:30 a.m.  WELCOME:  The Honorable Judith Williams Jagdmann, Chairman
Virginia State Corporation Commission

W. Taylor Reveley, Interim President
The College of William and Mary

Brian Greene, Chair
Administrative Law Section
Virginia State Bar

8:45 a.m.  KEYNOTE ADDRESS
The Honorable James Yancey Kerr, II, Commissioner, North Carolina Utilities Commission

Member, Board of Directors of National Association of Regulatory Utility Commissioners

9:30 a.m.  BREAK

9:45 a.m.  Electric Conservation
The three are carrying jumper cables. The bartender says: “You can come in, but don’t start anything...”

Along with the renewed national and regional interest in energy conservation, broad agreement has emerged in the Commonwealth that cost-effective demand-side management initiatives will be an important part of the resource mix needed to meet Virginia’s future electricity requirements. This focus on energy conservation is evidenced by the legislation considered and actions taken by the 2007 and 2008 General Assembly, the release of the Virginia Energy Plan, and the energy conservation study conducted by the Commission in 2007. Panelists will draw on their own experience and regulatory background to provide their perspective on a wide range of electric energy conservation topics, ranging from how programs can effectively offset the need to build power plants, to the predicted level of consumer adoption of programs, to the proper allocation of program costs among customer classes.
11:30 a.m.  LUNCH  

University Center, Chesapeake Room A & B  
College of William and Mary  
(Transportation provided)

1:30 p.m.  The Future for New Electric Generation Facilities  

The regulator has a newt on his shoulder.  “I call him ‘Tiny’ because he’s my newt!”

How do state commissions, utilities, ratepayer advocates, and independent developers best ensure that the "right" amount and type of generation is sited and built? This panel will take as a given that new power generation is required to meet growing electricity demand (that is, in addition to demand side management, conservation efforts, and new transmission infrastructure). This panel will examine from the regulator, utility, ratepayer and developer perspectives, how best to identify how much generation is needed (integrated resource planning or other methods), where it should be sited, and what technologies should be deployed.

3:00 p.m.  BREAK

3:15 p.m.  High Stakes and Big Gambles in Telecommunications Technology  

A neutron accompanies the three.  The bartender says: “For you, no charge.”

This panel will provide an educational look at how new technologies are bringing new services, new applications, and new competition to Virginia telecom customers. Panelists will debate the relative strengths and weaknesses of various technologies and will share their insights into how the differing regulatory approaches being applied to various technologies are affecting the industry, consumers, and regulators. They will also discuss the technological, economic, regulatory, and political challenges the industry can expect to face as more technology-driven new services come to market. The panel includes technical representatives from the traditional telephone industry, wireless, and cable.

Immediately following the conclusion of the program, members of the Administrative Law Section of the Virginia State Bar will hold their annual meeting to elect officers.

5:45 –  COMMISSIONERS’ RECEPTION  

7:45 p.m.  

Williamsburg Hospitality House

Everyone attending the National Regulatory Conference is cordially invited to this reception. Come and meet the Commissioners as well as the panelists and speakers on the conference program.
Wednesday, May 14, 2008

8:00 a.m.  AMERICAN BREAKFAST

8:30 a.m.  CLIMATE CHANGE

“They pay their tabs and get up to leave. The economist says, ‘Hey, where’s my change?’ and the bartender says, ‘Change comes from within...’

The panel will first review the general legislative approaches that have advanced in Congress for addressing greenhouse gas emissions and, in particular, the regulation of carbon and CO2. The merits and problems of these differing regulatory approaches will be discussed, and compared with taking a "no action" approach. The panel will focus on potential issues created by cap and trade approaches, the effect of carbon taxes on different sectors of the energy industry and on infrastructure development and resource planning, and potential market opportunities new regulation may create. By comparing these regulatory approaches against a "no action" approach, this panel will address the economic consequences of regulation (especially in light of trends in rapidly industrializing nations such as India and China), any scientific and market "fixes" that might also be available in lieu of additional regulation, and a general discussion of the costs and benefits of the various approaches advanced.

10:00 a.m.  BREAK

10:15 a.m.  Ethics Jeopardy

“As they walk out of the bar, they spot a lawyer stooping to pick up a $100 bill . . .”

Three contestants will vie for the title of the NRC Ethics Champion in this year’s Ethics Jeopardy, with reigning champion Jim Guy returning to defend his title. The contestants will test their knowledge of the Virginia Rules of Professional Conduct, with answer and questions focusing on practice before the SCC and recent LEOs issued by the Virginia State Bar. The audience is invited to participate in discussions regarding correct “questions.”

12:15 p.m.  PROGRAM CONCLUDES
PROGRAM COMMITTEE

Kiva Bland Pierce, Esquire  
Office of the Attorney General  
Vice Chair, VSB Administrative Law Section and  
Program Committee Chairman

Brian R. Greene, Esquire  
SeltzerGreene, PLC  
Chair, VSB Administrative Law Section

Vishwa B. Link, Esquire  
Secretary, VSB Administrative Law Section  
McGuireWoods, LLP

Howard P. Anderson, Jr., Esquire  
Office of the Hearing Examiners  
Virginia State Corporation Commission

Arlen K. Bolstad, Esquire  
Virginia State Corporation Commission

Samuel R. Brumberg, Esquire  
LeClairRyan, PC

Renae Carter, Esquire  
Dominion Resources Services, Inc.

William H. Chambliss, Esquire  
Virginia State Corporation Commission

Kristian M. Dahl, Esquire  
McGuireWoods, LLP

T. Borden Ellis, Esquire  
NiSource Corporate Services Company

Anthony Gambardella, Esquire  
Woods Rogers

Allison Held, Esquire  
Virginia State Corporation Commission

Mark A. Keffer, Esquire  
AT&T

David F. Koogler, Director – State Regulation  
Dominion Virginia Power

Ashley Beuttel Macko, Esquire  
Office of the Attorney General of Virginia

Louis R. Monacell, Esquire  
Christian & Barton, LLP

Don R. Mueller, Esquire  
Virginia State Corporation Commission

Horace P. Payne, Esquire  
Dominion Resources Services, Inc.

Edward Phillips, Esquire  
Embarq

Michael C. Regulinski, Esquire  
Dominion Resources Services, Inc

Cliona Robb, Esquire  
Christian & Barton, LLC

D. Mathias Roussy, Jr., Esquire  
Office of the Attorney General of Virginia

Howard M. Spinner, Director  
Division of Economics and Finance  
Virginia State Corporation Commission

Barry L. Thomas, Director of Regulatory Services  
Appalachian Power Company

Thomas C. Walker, Jr., Esquire  
Troutman Sanders LLP

Rachelle D. Whitacre, Director, Regulatory Affairs  
Cox Communications, Inc.
CONFERENCE INFORMATION
- Parking is available at the Marshall-Wythe School of Law. Transportation is available to and from the Williamsburg Hospitality House.
- The number of registrants will be limited to 140. Registrations will be processed in the order of receipt.
- Registration Fee: $250 per person.
- Mail payments to:
  
  National Regulatory Conference  
  c/o Laura Martin  
  Virginia State Corporation Commission  
  P. O. Box 1197  
  Richmond, Virginia 23218

- Business casual dress is encouraged for all attendees.

RESERVATION INFORMATION
A block of rooms is being held at the Williamsburg Hospitality House, 415 Richmond Road, Williamsburg, VA 23185, (757) 229-4020 until April 12, 2008.

The program will be submitted for 8.5 hours Virginia Continuing Legal Education (CLE) credit, including 2.0 hours of ethics credit.