THE NATIONAL REGULATORY CONFERENCE

presents

THE TELECOMMUNICATIONS REVOLUTION

at

The Jefferson Hotel
Richmond, Virginia

April 7 - 8, 1994
THE NATIONAL REGULATORY CONFERENCE
PRESENTS
"THE TELECOMMUNICATIONS REVOLUTION"

APRIL 7-8, 1994
THE JEFFERSON HOTEL
RICHMOND, VIRGINIA

Thursday, APRIL 7, 1994
8:00 - 8:45 Registration and Continental Breakfast

8:45 - 9:00 Welcome - Hullihen Williams Moore, Chairman
Virginia State Corporation Commission
Guy T. Tripp, III, Chairman
Administrative Law Section, Virginia State Bar
Charles H. Koch, Jr., Woodbridge Professor
Marshall-Wythe School of Law, College of William and Mary

9:00 - 10:00 Introduction - Theodore, V. Morrison, Jr., Commissioner
Virginia State Corporation Commission
Keynote Address
The Honorable Rick Boucher
Member, United States House of Representatives

10:00 - 10:15 Break

10:15 - 12:00 Panel I

THE FUTURE OF THE LOCAL EXCHANGE COMPANY
The members of this panel will address the future of the local exchange company. Will it continue as the backbone of the industry assuring basic service to all consumers or will it be forced to enter the competitive arena and pursue only those services that are cost effective and profitable? Who has the responsibility to protect universal service?

Moderator - Edward C. Addison, Director
Division of Communications, Virginia State Corporation Commission

Panelists -
Dr. Edward C. Beauvais, Senior Economist
GTE Telephone Operations
Dale Tettleton, Jr., Manager
Buggs Island Telephone Cooperative
William Irby, Manager, Rates & Costs
Division of Communications, Virginia State Corporation Commission
The Honorable George Heilig, Virginia House of Delegates
Chairman of Corporations, Insurance and Banking
Frank Plumley, Director, Corporate Finance
Standard and Poor's Corporation

12:00 - 1:30 Luncheon
THE WIRE VS. WIRELESS DEBATE
Will the telecommunications business of the future operate by wire or will it be wireless? Representatives of the established "wire" industries - telephone and cable - and of developing "wireless" services will discuss how they will compete and how they can coordinate the new technologies and innovations in their services.

Moderator - Hullihen Williams Moore, Chairman, Virginia State Corporation Commission

Panelists - Jay Keithley, Vice President - Law and External Affairs Sprint Corporation
Mary Susan Knauss, Marketing Manager Hyperion Telecommunications Inc.
Anne V. Phillips, Vice President External Affairs American Personal Communications
James Quarforth, Chairman CFW Communications, Inc.

10:30 - 10:45 Break

10:45 - 12:00 Panel V

WIND UP
To conclude the conference, this final panel of distinguished leaders in the industry in Virginia will comment on the issues raised by the earlier panels and provide their insights on the future of telecommunications.

Moderator - Preston C. Shannon, Commissioner, Virginia State Corporation Commission

Panelists - Hugh R. Stallard, President and Chief Executive Officer Bell Atlantic - Virginia
Dwight Allen, Vice President of Regulatory Affairs and General Counsel Sprint Mid-Atlantic Telcom
James C. Roberts, Mays and Valentine

Special Guest Appearance
Larry J. Cody, Senior Utilities Specialist Division of Communications

Program Committee
Deborah V. Ellenberg
Edward C. Addison
William Irby

James C. Dimitri
Michael Quinan
Mary Lynne Bailey
1:30 - 3:00  Panel II

LOCAL COMPETITION
As technologies converge and legal barriers erode, how will local competition emerge, and what will be the likely impacts on the public and the telecommunications industry? Panelists representing a broad range of interests discuss the development of local competition.

Moderator - James C. Dimitri, Senior Counsel
Office of the General Counsel, SCC

Panelists - Dana G. Coltrin, General Manager
Cox Fibernet
Donna Sorgi, Director, Regulatory & Governmental Affairs
MCI Telecommunications Corporation
Brian D. Oliver, President - Business Development
Bell Atlantic Enterprises
Jonathan E. Canis, Esquire
Swidler & Berlin

3:00 - 3:15  Break

3:15 - 4:45  Panel III

GOVERNMENT POLICY INITIATIVES
Federal changes are affecting the infrastructure of the industry and will guide the direction of the future. Panelists will discuss those changes, consider the impact and share their experiences with a working superhighway here in Virginia.

Moderator - Mary Lynne Bailey, Mezzullo and McCandlish

Panelists - David Sieradski, Attorney for Policy and Program Planning Division
Federal Communications Commission
Brad Stillman, Legislative Counsel
Consumer Federation of America
Erve Blythe, Vice President, Information Systems
Virginia Polytechnic Institute and State University
Michael Martz, Business Reporter
Richmond Times Dispatch

5:00  Refreshments

This program has been approved by the Virginia Mandatory Continuing Legal Education Board for eight (8) hours of credit.