THE NATIONAL
REGULATORY
CONFERENCE

presents

Alternatives to Traditional
Regulation for Local
Exchange Carriers in a
Changing Regulatory
Environment

at

The College of
William and Mary

March 9, 1989
WILLIAMSBURG, VIRGINIA
Panelists:
Michael M. Osburn, Director
State Regulatory Policy
MCI Telecommunications Corporation

Michael J. Morrissey
General Attorney for Regulatory Matters
AT&T Communications

Edward J. Riehl
Vice President and Associate General Counsel
Reuben H. Donnelley Company

Edward L. Smith, Chairman
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Virginia State Corporation Commission

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This program has been approved by the
Virginia Mandatory Continuing Legal
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PRESENT

ALTERNATIVES TO TRADITIONAL REGULATION
FOR LOCAL EXCHANGE CARRIERS IN A
CHANGING REGULATORY ENVIRONMENT

THE NATIONAL REGULATORY CONFERENCE
March 9, 1989

at
MARRSHALL-WYTHE SCHOOL OF LAW
THE COLLEGE OF WILLIAM AND MARY
WILLIAMSBURG, VIRGINIA

PROGRAM

8:00-9:00  REGISTRATION AND CONTINENTAL BREAKFAST

9:00-9:15  WELCOME
The Honorable Preston C. Shannon, Commissioner
Virginia State Corporation Commission
Stephen J. Horvath, Ill, Chairman
Administrative Law Section
Virginia State Bar
Timothy J. Sullivan, Dean
Marshall-Wythe School of Law
College of William and Mary

9:15-10:00  OPENING ADDRESS
Gerald Brock
Chief, Common Carrier Bureau
Federal Communications Commission
The Keynote Speaker will discuss, from a federal perspective, the recent evolution of regulation in the telecommunications industry.

10:00-11:00  THREE ALTERNATIVES TO TRADITIONAL STATE REGULATION
Commissioners from three states will present their alternative plans for regulation of local exchange carriers. Each Commissioner will discuss the need for alternative regulation in his state and review the development and operation of his state's plan. The Commissioners will also respond to questions from the audience.

Moderator:
The Honorable Thomas P. Harwood, Jr., Commissioner
Virginia State Corporation Commission

West Virginia Plan
The Honorable Michael D. Greer, Chairman
West Virginia Public Service Commission

Florida Plan
The Honorable Michael McK. Wilson, Commissioner
Florida Public Service Commission

Virginia Plan
The Honorable Preston C. Shannon, Commissioner
Virginia State Corporation Commission

11:00-11:15  BREAK

RESPONSES TO ALTERNATIVE STATE REGULATION

Three panels will respond from different perspectives to alternative state regulation in general and the state plans presented in particular. The first panel will provide the consumer perspective. The second panel will present the views of the regulated LEC's. The final panel will be composed of representatives from companies that are both consumers of the LEC's and competitors as well. Panel members will make brief presentations and respond to questions from the panel moderator and the audience.

11:15-12:15  CONSUMERS' PERSPECTIVE
Moderator:
Robert M. Gillespie
Associate General Counsel
Virginia State Corporation Commission

Panelists:
Jean Ann Fox, President
Virginia Citizens Consumer Council
William S. Blenk
Senior Assistant Attorney General and Chief, Insurance and Utility Regulatory Section
Office of the Attorney General of Virginia
James S. Biasak
Heron, Burchette, Ruckert & Rothwell
Washington, D.C.

12:15-2:00  LUNCHEON

2:00-3:00  LOCAL EXCHANGE CARRIERS' PERSPECTIVE
Moderator:
W. Wayne Walston
Vice President - State Regulatory Matters
U.S. Sprint Communications Company

Panelists:
Alan C. Hasselwander, President
Rochester Telephone Corporation
Board Chairman, U.S. Telephone Association
Mark J. Mathis
Vice President and Associate General Counsel
Bell Atlantic
Larry J. Sparrow
Vice President - Regulatory Affairs
GTE Service Corporation

3:00-3:15  BREAK

3:15-4:30  CONSUMERS'/COMPETITORS' PERSPECTIVE
Moderator:
Kenneth M. Matzdorf
Assistant Vice President - Revenue
Cointel Service Corporation