



Virginia Lawyer Magazine Bi-monthly Magazine



About the Magazine

Virginia Lawyer and Virginia Lawyer Register is the official publication of the Virginia State Bar and is distributed to lawyers, judges, general subscribers, law libraries, other state bar associations, and the media.

Each issue contains substantive articles on legal subjects, informational pieces about the bar and bar activities, letters to the editor, professional notices, rule changes, ethics opinions, disciplinary actions, classified ads, and advertisements.

Advertising Rates

	1x	2x	6x
Covers *	\$ 2,825	N/A	\$ 2,570
Full Page*	\$ 2,120	\$ 2,060	\$ 1,995
1/2 Page	\$ 1,355	\$ 1,290	\$ 1,250
1/3 Page	\$ 1,030	\$ 965	\$ 905
1/4 Page	\$ 830	\$ 765	\$ 715
1/6 Page	\$ 715	\$ 640	\$ 575
1/8 Page	\$ 575	\$ 515	\$ 450

*Ad sizes that can have bleeds. Set bleeds to 0.125".

- Guaranteed placements (other than covers) are subject to a 10% premium.
- All rates are net and are subject to state and local taxes.

Deadlines

Apr. '20	Feb. 15
Jun/Jul. '20	May 15
Aug. '20	Jun. 15
Oct. '20	Aug. 15
Dec. '20	Oct. 15
Feb. '21	Dec. 15

Specifications

Ink	Full Color
Trim Size	8.25"x10.75"
Binding	Saddle Stitch
Published	Bi-monthly
Circulation	51,000

Art Requirements

- A high resolution pdf is the preferred file format.
- All images must be 300 dpi. (Images from the web are not print quality.)
- Fonts embedded.
- Name files clearly, indicating your company name and publication.
- For ads with bleed, export pdfs with 1/8" (.125") bleed settings. No crop marks.
- Color requirements—All full color ad artwork must be process color (CMYK). No spot colors.

For more information, please contact:

GRANDT MANSFIELD
503-445-2226
grandt@llmpubs.com



Full Pages & Covers



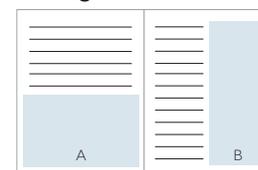
8.25" w x 10.75" h

Full Pages & Covers with Bleed



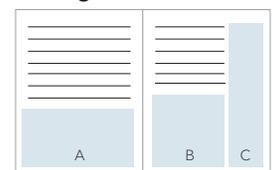
8.5" w x 11" h
Bleed: 0.125"
(8.25" w x 10.75" h trim size)

1/2 Page



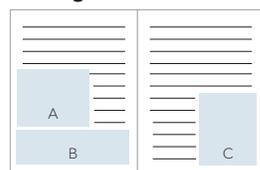
A) 7.25" w x 4.75" h
B) 3.5" w x 9.5" h

1/3 Page



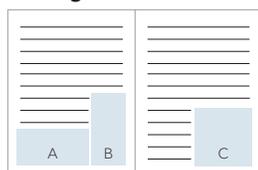
A) 7.25" w x 3" h
B) 4.75" w x 4.75" h
C) 2.25" w x 9.5" h

1/4 Page



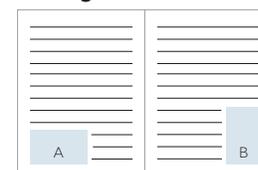
A) 4.75" w x 3.5" h
B) 7.25" w x 2.25" h
C) 3.5" w x 4.75" h

1/6 Page



A) 4.75" x 2.25" h
B) 2.25" x 4.75" v
C) 3.5" x 3" sq

1/8 Page



A) 3.5" x 2.25" h
B) 2.25" x 3.5" v

Ad Material

Upload files at www.llmpubs.com or email pdf to ads@llmpubs.com

- Name files clearly, indicating your company name and publication.
- Please allow up to 2 business days for confirmation of receipt and the status of your ad.
- Email ads@llmpubs.com for more detailed specifications.

Need help creating an ad? Free ad design (with revisions up to 3 proofs).

- Please allow up to 5 business days for first proof. Contact your sales representative for more information.