

Committee Opinion
March 10, 1980

LEGAL ETHICS OPINION 362

ADVERTISING.

It is not improper for an attorney to engage a mailing advertising service to mail the lawyer's office announcement to residences and businesses within a designated zip code area, when the office announcement would state the name of the attorney, his office address, his Bar membership and his telephone number. [See II: DR:2-101(A) and DR:2-102(A).]

Committee Opinion
March 10, 1980