

Virginia Lawyer

VIRGINIA LAWYER REGISTER

The Official Publication of the Virginia State Bar

45,000 + **5,000**
circulation + monthly online readers

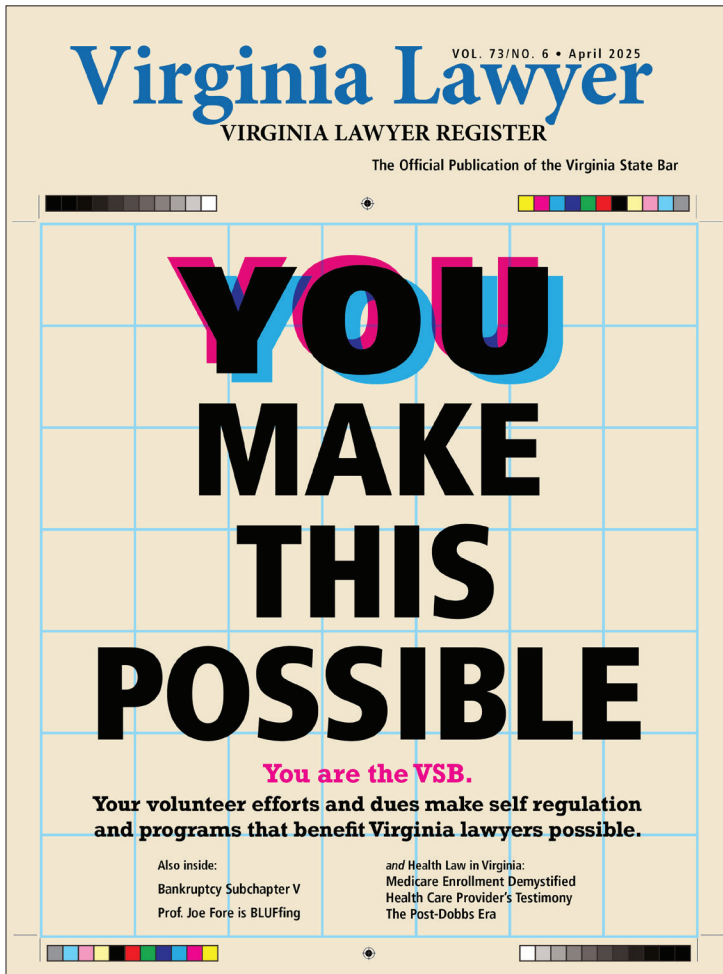
Virginia Lawyer magazine is the official publication of the Virginia State Bar and is distributed to lawyers, judges, general subscribers, law libraries, other state bar associations, and the media.

Our interactive digital edition is available and archived online for greater reach. Ads in the digital edition are linked to each advertiser's website.

Each issue contains substantive articles on legal subjects, informational pieces about the bar and bar activities, letters to the editor, professional notices, rule changes, ethics opinions, disciplinary actions, classified ads, and advertisements.

For more information or to request an insertion order or space reservation, contact cpersinger@vsb.org.

bi-monthly | saddle stitch | full color | six annual issues



Editor | Cort Olsen
Creative Director/Advertising | Caryn Persinger
Assistant Editor | Aaron Rose
Design Assistance | Sally Hutchins



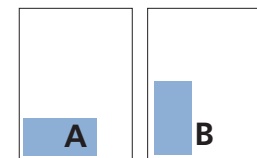
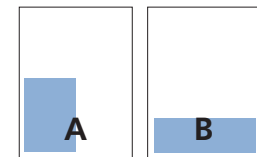
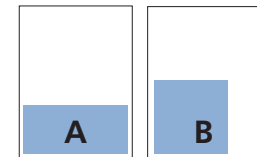
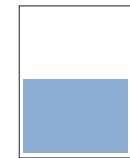
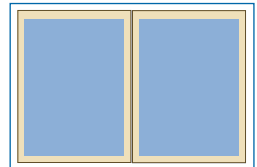
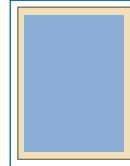
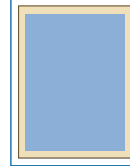
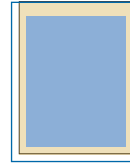
2026 ADVERTISING RATES

2026 Advertising Rates

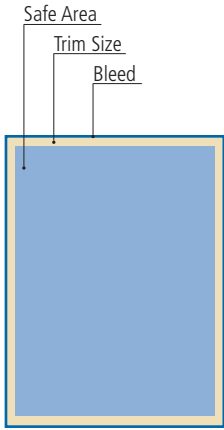
- Discounts available for advertising agencies and non-profits.

- See Art Specifications & Requirements on the next page for color settings and full page ads that should bleed art past the trim.

Unit	1x	3x	6x	Dimensions
Back Cover	\$1675	\$1625	\$1575	<ul style="list-style-type: none"> Trim: 8.25" x 8.25" Bleed: 8.375" x 8.5" Live: 7.75" w x 8" h
Inside Cover	\$1675	\$1625	\$1575	<ul style="list-style-type: none"> Trim: 8.25" x 10.75" Bleed: 8.25" x 11" Live: 7.75" w x 10.25" h
Full Page	\$1175	\$1125	\$1075	<ul style="list-style-type: none"> Trim: 8.25" x 10.75" Bleed: 8.25" x 11" Live: 7.75" w x 10.25" h
Two-page Center Spread	\$2,350	\$2,250	\$2,150	<ul style="list-style-type: none"> Trim: 16.5" x 10.75" Bleed: 16.75" x 11" Live: 16" w x 10.25" h
Two-page Spread	\$2,300	\$2,200	\$2,100	
One-Half	\$975	\$925	\$875	7.25" w x 4.75" h
One-Third	\$650	\$600	\$550	<ul style="list-style-type: none"> a) 7.25" w x 3" h b) 4.75" w x 4.75" h
One-Fourth	\$550	\$500	\$450	<ul style="list-style-type: none"> a) 3.5" w x 4.75" h b) 7.25" w x 2.25" h
One-Sixth	\$450	\$400	\$350	<ul style="list-style-type: none"> a) 4.75" w x 2.25" h b) 2.25" w x 4.75" h



Art Specifications & Requirements



Page Size
8.25" x 10.75"

Bleed Size
8.5" x 11"

Live Area
7.75" x 10.25" (turn off crop marks)

Printer
Walsworth

Binding
Saddlestitch

Art Requirements

- A high resolution pdf is the preferred file format.
- Additionally JPG, EPS, or TIF is accepted.
- All images must be 300 dpi (images from the web are not print quality).
- Fonts embedded or converted to outline.
- Name files clearly indicating your company name and publication.
- For ads with bleed, export the pdfs with 1/8" (0.125") bleed setting. Turn off crop marks.
- Color requirements: All full color and ad artwork must be in process color (CMYK). No spot colors. No RGB.
- Black must be black only (0% C, 0% M, 0% Y, 100% K). No rich black or registration black.

Ad Material Submission

- Email cpersinger@vsb.org to order advertising space and for additional specifications.
- Please allow up to 2 business days for confirmation of receipt and the status of your ad.

Design Services

- Free ad design for full page ads (with revisions up to 3 proofs).
- Please allow up to 5 business days for first proof.
- Contact us for more information.

Classified Ads

- Magazine classified ads may run online in conjunction with the contracted print issues. Links to your website are encouraged and available at no extra cost.
- Attorney job ads/postings are free (100-200 word limit).

1x Ad Rates:

- **Magazine:** \$150 for non-attorney job categories; VSB Members receive 15% discount.
- **Website:** \$100 for non-attorney job categories; VSB Members receive 15% discount.
- Ads on the [VSB website](http://vsb.org) will post for 60 days, and can be removed at your request before the end of the 60-day period. Fee is not reduced.
- Contact the Virginia Lawyer editor@vsb.org.

Advertising Deadlines

Month and Theme	February 2026 Construction Law & Public Contracts	April 2026 Military & Veterans Law	June 2026 Litigation	August 2026 Annual Meeting	October 2026 Pro Bono Access to Legal Services	December 2026 International Practice
Space Reservations Due	12/2/2025	2/2/2026	4/1/2026	6/2/2026	8/3/2026	10/2/2026
Ad Materials Due	1/9/2026	3/10/2026	5/8/2026	7/10/2026	9/9/2026	11/10/2026
Mail Date	1/27/2026	3/31/2026	5/27/2026	7/28/2026	9/29/2026	11/25/2026

Advertising Policy

Visit <https://vsb.org/Site/Site/news/virginia-lawyer-magazine.aspx> for our full policy.

Discounts available for advertising agencies and non-profits. Contact cpersinger@vsb.org for more details.

Virginia Lawyer Digital Edition

Read every issue of Virginia Lawyer at <https://bit.ly/VirginiaLawyerarchive>.

Ads in the digital edition are linked to each advertiser's website.



December 2024



February 2025



April 2025



June 2025



August 2025



October 2025