

THE VIRGINIA STATE CORPORATION COMMISSION
THE VIRGINIA STATE BAR ADMINISTRATIVE LAW SECTION
THE MARSHALL-WYTHE SCHOOL OF LAW AT THE COLLEGE OF WILLIAM & MARY

present

The Twenty-Eighth National Regulatory Conference

“The Future for Utilities: Science or Fiction?”

Exploring the Promises for the Future of the Energy and
Telecommunications Industries Through Technological and
Market Innovation

(A Sci-Fi Cinematic Journey)

May 20 - 21, 2010
Marshall-Wythe School of Law
The College of William and Mary
Williamsburg, Virginia

THE TWENTY-EIGHTH NATIONAL REGULATORY CONFERENCE

“The Future for Utilities: Science or Fiction?”

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Industries Through Technological and Market Innovation
(A Sci-Fi Cinematic Journey)

Thursday, May 20, 2010

8:00 a.m. **REGISTRATION and BREAKFAST** *Marshall-Wythe School of Law*

8:30 a.m. **WELCOME:** The Honorable James C. Dimitri, Chairman
Virginia State Corporation Commission

Davison M. Douglas, Dean and Hanson Professor of Law
The College of William and Mary

Vishwa B. Link, Chair
Administrative Law Section
Virginia State Bar

8:45 a.m. **OPENING ADDRESS**

ET - The Extra Terrestrial

Bill Tucker, Author, “*Terrestrial Energy: How Nuclear Power Will Lead the Green Revolution and End America’s Long Energy Odyssey*”

Mr. Tucker will explore the science behind a comparison of current energy options and explain his belief that nuclear power holds the key to our nation’s energy needs.

9:45 a.m. **BREAK**

10:00 a.m. ***The Matrix - Smart Grid, Smart Meter, Smart Rates. Is Deployment Now Smart?***

Electric utilities and regulatory authorities across the U.S. are working hard to understand the costs and benefits associated with deploying new “Smart Grid” technology. Many industry experts believe that a primary component of the electric Smart Grid – the smart meter (which is sometimes referred to as Advanced Metering Infrastructure or AMI), holds the promise of revolutionizing the electric utility industry by improving the efficiency of power delivery, reducing operating costs, enabling conservation and demand response opportunities for customers, and opening the door for innovative new pricing options. Other experts believe the price tag is too high, that the technology is not yet mature enough, or that the benefits are overstated. This panel will be facilitated by a utility regulator from a neighboring jurisdiction, and will include panelists with very different perspectives on the policy debate around the electric Smart Grid, including a consumer advocate, an electric utility executive, and a leading industry consultant in the field.

11:30 a.m. **LUNCH** *University Center, Tidewater Rooms A & B
College of William and Mary
(Transportation provided)*

1:30 p.m. ***The Matrix Reloaded - Is Smart Grid the Next Killer App?***

This panel will examine Smart Grid from a telecommunications perspective. With estimates at upwards of \$200 billion worldwide, it's no wonder the Smart Grid bandwagon is attracting an ever growing group of players. The panelists, made up of industry experts, will address whether Smart Grid is the new "killer app" for telecom. Or, is Smart Grid strictly an energy play? Is it the catalyst for ubiquitous broadband? Are there logical next steps before deploying Smart Grid on a wider scale? What is it that telecom providers want or need from regulators, given the telecom services likely to comprise the underlying Smart Grid platform -- broadband, wireless, and wireline IP services -- are largely already unregulated. Lastly, and very quietly, do consumers want Smart Grid? Should they?

3:00 p.m. **BREAK**

3:15 p.m. ***World Without End - Sustainability, What Does it Mean?***

"Sustainability!" Sustainability is a buzzword heard often in environmental discussions. What does sustainability mean for an electric or gas utility, their customers and their market? How are legislative initiatives on the local, state and federal level impacting the regulated utility model? What other state regulatory models exist related to sustainability and what have been the significant issues in implementing these new models? What are the potential benefits and costs for utility customers?"

Immediately following the conclusion of the program, members of the Administrative Law Section of the Virginia State Bar will hold their annual meeting to elect officers.

5:45 – **COMMISSIONERS' RECEPTION** *Williamsburg Hospitality House*
7:45 p.m.

Everyone attending the National Regulatory Conference is cordially invited to this reception. Come and meet the Commissioners as well as the panelists and speakers on the conference program.

Friday, May 21, 2010

8:00 a.m. **BREAKFAST** *Marshall-Wythe School of Law*

8:30 a.m. ***Back to the Future - A Look Back at PJM***

It has been five years since Virginia's electric utilities integrated into PJM. This panel will explore what PJM is doing both day-to-day and on a long-term basis that affects energy cost, reliability and resource diversity for wholesale customers, power producers, and end users in our region, with a special emphasis on Virginia impacts. The panel will be asked to provide a "report card" on how well PJM has been serving its multiple public service goals and navigating their inherent tensions -- and what we can expect in the future.

10:00 a.m. **BREAK**

10:15 a.m. ***Total Recall - A Game with Legal Ethics***

This year's legal ethics session will continue the NRC's popular game show format, with contestants competing in a game of *Who Wants to be a Millionaire*. As in prior years, a legal ethics expert will also be on hand to help guide the discussion and debate. The two-hour program will focus on recent developments in the field of ethics while also offering a refresher on longstanding ethical principles. The ethics session promises to be both informative and entertaining.

12:15 p.m. **PROGRAM CONCLUDES**

CONFERENCE INFORMATION

- Parking is available at the Marshall-Wythe School of Law (**PERMIT ENCLOSED**).
- The number of registrants will be limited to 140. Registrations will be processed in the order of receipt.
- Registration Fee: \$250 per person.
- Mail payments to:
 - National Regulatory Conference
 - c/o Laura Martin
 - Virginia State Corporation Commission
 - P. O. Box 1197
 - Richmond, Virginia 23218
- Business casual dress is encouraged for all attendees.

RESERVATION INFORMATION

A block of rooms is being held at the Williamsburg Hospitality House, 415 Richmond Road, Williamsburg, VA 23185, and (757) 229-4020 until April 19, 2010.

The program will be submitted for 8.5 hours Virginia Continuing Legal Education (CLE) credit, including 2.0 hours of ethics credit.

PROGRAM COMMITTEE

Thomas Borden Ellis, Esquire
NiSource
Vice-Chair, VSB Administrative Law Section
Program Committee Chairman

Thomas C. Walker, Jr., Esquire
Troutman Sanders LLP
Secretary, VSB Administrative Law Section

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