

Committee Opinion
April 10, 1985

LEGAL ETHICS OPINION 682

SOLICITATION – BUSINESS CARDS.

It is not improper for an attorney to give his business cards to a third-party for distribution so long as: (1) the business cards are not false, fraudulent, misleading or deceptive; (2) the third-party distributing the cards makes no statement that is false, fraudulent, misleading or deceptive and does not initiate contact with the potential client under circumstances that might involve duress or intimidation; and (3) the attorney does not compensate the third-party for distributing his business cards. [DR:2-103(A), (D); In re Primus, 436 U.S. 412 (1978); Ohralik v. Ohio State Bar Association, 436 U.S. 447 (1978)]

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